

July 10

8:30 Opening Comments from Ashley Fleming

8:40 Tai Initiative Welcome from Carson Tavenner

8:50

Keynote Address: Getting Our Cities to Work – Together

Bob Holden, President, Mid-West China Association and Former Missouri Governor

9:15 Ben introduces

EcoPartnerships Panel I: Program Overview and Introduction to Participating Organizations

Moderator: Brian Holuj, International Energy Expert

Panelists:

Terry Cooke, President and Founder, China Partnership of Greater Philadelphia; Director, Philadelphia-Tianjin EcoPartnership

Tim Filley, Director, Purdue U.S.-China EcoPartnership for Environmental Sustainability (USCEES)

Thomas Peterson, President and CEO, Center for Climate Strategies

EcoPartnerships are a relatively new and little-understood platform through which leading-edge technologies in the clean tech / green / sustainable movements may be effectively introduced into private-public partnerships in China.

10:15 Break

10:30

Opportunities in Environment Water Technologies as China Strives for Clean Water with EPA

Sasha Koo-oshima, Senior International Water Advisor, EPA; Co-Lead on the U.S.-China Clean Water Action Plan

This speech will deliver information describing how synergistic programs between the EPA and U.S. Dept. of Commerce are promoting exports in clean water technologies

10:50

Introduction to SelectUSA Committee Shanghai

Paul Swenson, Director, SelectUSA Committee Shanghai

At the recent SelectUSA Summit, Paul Swenson was chosen to lead the SelectUSA Committee work in China; here he will introduce for the first time in public his vision of what is possible to achieve with China's new experimentation with public-private partnerships in the coming years.

11:20

Discussion

11:40

Investment Opportunities in China's Green Industry

Lin "Annie" Tan, Beijing Green Environment Investment Co., Ltd.

Lin Tan will address the technology fields in greatest need in the China market and discuss the effort to produce "Ecological Civilization – Green Transition".

12:00

Lunch

12:50 Regrouping

1:00

EcoPartnerships Panel II: Transitioning from Pilot Projects to Large Scale Deployment

Moderator: Brian Holuj, International Energy Expert

Panelists:

Terry Cooke, President and Founder, China Partnership of Greater Philadelphia; Director, Philadelphia-Tianjin EcoPartnership

Tim Filley, Director, Purdue U.S.-China EcoPartnership for Environmental Sustainability (USCEES)

Thomas Peterson, President and CEO, Center for Climate Strategies

In this second half of the two-part series, the panelists will respond to audience-generated topics from the intervening networking period and address practical issues affecting the implementation of long-term American-Chinese cooperation on the environment.

2:00 Afternoon Workshops

Room 308 (no projection)

Trust Building Measures of Success: A Conversation with David Firestein & Kevin Springer

David Firestein, VP, Strategic Trust-Building Initiative and Track 2 Diplomacy, EastWest Institute

Kevin Stringer, Professor; Fellow at the Center for Civil-Military Operations

As cities become ever-more important and influential to U.S.-China citizen diplomatic efforts, what best practices from this field should be clearly identified, encouraged and supported?

Room 309 (with projection)

State-Level Export Best Practices Workshop

Peter Thornton, North Carolina Department of Agriculture's Director of International Trade Representative of the Pennsylvania Office of Economic Development

This workshop style event will provide the knowledge and experience of the two speakers as a platform from which to additionally understand and share the experiences of attendees

2:40 Transition

2:50 Afternoon Workshops

Room 308 (no projection)

Local Investment Opportunities and Challenges

Bill Black, President, Greater Washington China Investment Center

John McKiel, Senior International Investment Specialist, SelectUSA (China) at U.S. Department of Commerce

This interactive dialogue will complement the presentation on SelectUSA by focusing on the practical issues of how the Greater Washington regional business community is affected by local and national opportunities and challenges for Chinese investment to the U.S.

Room 309 (with projection)

Global Pro Bono: Helping Businesses Catalyze Growth in Emerging Markets

Matt Clark, Center for Citizen Diplomacy, PYXERA Global

This workshop will demonstrate how American corporations benefit from adding a pro bono element to their corporate activities in China.

3:20 Transition

3:30

Shenzhen's City Villages: Understanding the Key to Growth

Li Jinkui, Senior Research Fellow, China Development Institute

Li Jinkui will address the characteristics of Shenzhen's urbanization and how China is preparing for an innovative future by experimenting with new concepts at the city level.

4:00 "Second Round" Audience Pick

4:20 Concluding Plenary

Exploring New Regionalism in U.S.-China Relations: Philadelphia Case Study

Moderator: Terry Cooke, President and Founder, China Partnership of Greater Philadelphia;
Director, Philadelphia-Tianjin EcoPartnership

The concluding plenary will draw together the observations and inspirations of several of the conference's key stakeholders. Discussion with the audience will capture and report the practical obstacles to be addressed in "next steps" in America's subnational community toward capacity building for stable U.S.-China relations.

5:00 Program concludes – thank you, everyone!