



The Tai Initiative's 2nd Annual Conference on American-Chinese Subnational Relationships Sponsor Deck

Building trust at the subnational level begins with us.

The Tai Initiative's Mission

- Helping to strengthen good American/Chinese relations by facilitating trust among citizen diplomats at the subnational level.

The Conference

- A full one-day conference attracting local and regional leaders in the US/China relationship
 - "East and West, Working Together to Make a Difference"
 - April 12, 2013 at the Center for China-U.S. Cooperation, University of Denver, Colorado
 - Agenda includes: Keynote speaker, expert panel, collaborative exercise, workshop break-out sessions
 - 200 attendees
 - Invitation-only dinner
- Confirmed Speakers
 - Ann Schodde: Senior Advisor and Former President of the U.S. Center for Citizen Diplomacy
 - Swallow Yan: President of Chinese Association of Iowa & US Education Without Borders
 - Joe Parilla: Brookings Institution, Global Cities Initiative
 - Denver-Kunming Sister City Association
 - Iowa-Hebei Sister State Association
 - Houston-Shenzhen Sister City Association
- Other speakers & attendees
 - Jan Berris: Vice President, National Committee on US-China Relations
 - Chinese Consulate, Chicago
 - US State Department Deputy Assistant Secretary for Professional and Cultural Exchanges

- Chinese People's Association for Friendship with Foreign Countries
- US House of Representatives' US China Working Group members from Colorado
- Chinese International Friendship Cities Association
- Chinese municipal and provincial government officials, particularly Foreign Affairs Offices
- Chinese citizen/public diplomacy organizations
- U.S. State-level China Trade Offices
- U.S. State and City Economic Development Departments from the Colorado regional area
- U.S. and Chinese businesses interested in doing business in each others' countries
- Confucius Institutes
- 100,000 Strong Foundation
- Representatives of EcoPartnerships Programs

Why sponsor the Conference on American-Chinese Subnational Relationships?

- Access trade and investment opportunities with Chinese and US counterparts
- Build relationships with prominent international and US-China exchange organizations and initiatives
- Associate your business/organization to the cause of strengthening US-China relations
- Expose your brand to internationally savvy business professionals

Why will people attend this conference?

- Advance individual US-China economic and social causes by learning from and networking/establishing partnerships with top players in the field.
- Learn best practices of and create collaborative opportunities in US-China business relations.
- Learn about resources available for US-China exchange in educational, business and other sectors.
- Contribute to a public dialogue on building/reinforcing trust between Americans and Chinese.

Sponsorship Levels

* NOTE: All logo / brands will be incorporated into ALL of the conference marketing materials, from printed programs, digital event schedules, sponsor page on taiinitiative.org, newsletters, etc... [Contact us](#) with any questions or concerns, or if you'd like to create a custom co-branded sponsorship agreement.

<i>Sponsor Slots Remaining as of December</i>	<i>5</i>	<i>4</i>	<i>3</i>	<i>2</i>	<i>1</i>
Sponsorship Placement	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Presenting Sponsor: "2013 Conference presented by <i>YourCompanyName</i> " PLUS larger graphics / imagery on digital and printed products.					X
Your logo or motion graphic on all conference videos (Intro & Conclusion)					X
Automatic \$500-level sponsor of Tai Initiative's next event: October 2014 Subnational Colloquium in Washington, D.C.					X
Your logo / brand displayed at VIP dinner + Title Presentation "The <i>CompanyName</i> VIP Dinner" OR "Tai Initiative VIP Dinner <i>presented by CompanyName</i> "				X	X
Your logo / brand identified by name as sponsor of one workshop (first come, first serve)				X	X
Your logo / brand attached to one round table group			X	X	X
A Chinese official's participation "made possible by..." your company name.			X	X	X
One (1) invite to VIP dinner - \$ 100 Value		X	X	X	X
Student participation in conference "made possible by..." your company name		X	X	X	X
Logo displayed on back-page of program	X	X	X	X	X
One (1) ticket to conference - \$150 Value	X	X	X	X	X

* A limited number of *in-kind* sponsorships are available as well. [Contact us](#) to learn more about donating the following *in-kind* services:

- Hotel Rooms for out-of-town delegates
- Video Production Services
- Ad Space in Local / Regional / National publications
- Printing of Programs and Vinyl Banners
- VIP Dinner Hosting